**Dear Hiring Manager,**

I am excited to apply for the **Data Science Intership** position at **Simulmedia**. With a background in sales leadership and data-driven decision-making, I am eager to transition into a full-time analytics role where I can leverage my problem-solving skills and continue learning industry-leading tools.

At **METR**, a retail company specializing in construction materials, I have worked as a **Store Manager** since 2021. In this role, I led a team of over 10 employees, optimized inventory levels, automated sales reporting in **BAS KUP**, and implemented data-driven pricing strategies, reducing manual reporting time by 30%. These experiences strengthened my ability to work with data, identify trends, and drive efficiency.

Currently, I am expanding my **technical expertise** through the **GoIT Data Analytics program,** where I have been learning **SQL, Python, and BI tools (Tableau, Power BI).** While I am still developing my technical proficiency, I am eager to **adapt to Simulmedia’s tech stack** and quickly learn the tools used within your company.

I am particularly inspired by **Simulmedia’s data-driven approach to transforming TV advertising.** The opportunity to contribute to a company that applies analytics to optimize ad performance aligns perfectly with my analytical mindset and growth-oriented approach.

I would love the opportunity to discuss how my **leadership experience, data-driven problem-solving, and enthusiasm for learning new technologies** can contribute to **Simulmedia's success.** Thank you for your time and consideration—I look forward to the possibility of joining your team.

**Best regards,**  
**Bohdan Kravets**